

HANOI UNIVERSITY OF FOREIGN STUDIES
FACULTY OF MANAGEMENT AND TOURISM

I. Bachelor of Tourism (Tourism Management)

1. Program Description

Bachelor of Tourism (BTR) with Tourism Management major at Hanoi University of Foreign Studies aims at providing students with knowledge and skills to work in a highly competitive and rapid development industry - tourism and hospitality. It is the first ever undergraduate program in Vietnam which is completely delivered in English.

As tourism is an integrated field of study, during this program, students will have opportunities to explore tourism and hospitality business from different angles, such as culture, geography, environment and business. The program emphasizes on developing managerial skills and knowledge focused on a long-term strategic thinking, commitment to offer high quality service, effective management and ability to meet international work force requirement. It is also the best time for students to build their technical, human and conceptual skills and critical thinking which we believe are of extremely important for their success in the future.

Building up the program on a strong link between the academic environment and the tourism business community and the cutting edge of knowledge, incorporating the latest developments and trends in both curriculum content and design allow us to help our students gain professional qualifications, further their educational and research opportunities, and achieve their career aspirations.

2. Program Structure

The program consists of 222 credit points and is divided into two blocks: Foundation Education Block and Professional Education Block.

❖ Foundation Education (Apply to Vietnamese students only)

Students have to accomplish 102 credit points from the following subjects to finish the Foundation Education.

No	Subject Code	Subject Name	Credit
1	VIE 101	General Philosophy	6
2	VIE 215	Political Economics	8
3	VIE 303	Scientific Socialism	4
4	VIE 304	History of Vietnam Communist Party	4
5	VIE 405	Ho Chi Minh's Thoughts	3

6	VIE 116	Introductory Laws	3
7	VIE 107	Introduction to Computer Science	4
8	MAT 201	Calculus	6
9	STA 201	Probability and Statistics	4
10	ENG 101	English I	20
11	ENG 102	English II	20
12	ENG 203	English III	20
	VIE 108	Physical Education	5
	VIE 109	Military Education	165

❖ Professional Education

Professional Education Block consists of 120 credits in which

25 credit points from the following core subjects

No	Subject Code	Subject Name	Credit
1	ECO 201	Microeconomics	5
2	ECO 302	Macroeconomics	5
3	MKT 301	Principles of Marketing	5
4	ACC 201	Principles of Accounting	5
5	ECO 303	Econometrics	5

50 credit points from the following core Financial Management major subjects

No	Subject Code	Subject Name	Credit
1	MGT 201	Introduction to Management	5
2	MGT 405	Strategic Management	5
3	HRM 301	Human Resource Management	5
4	FIN 301	Financial Management	5
5	THM 301	Introduction to Tourism and Hospitality	5
6	THM 303	Tourism and Hospitality Marketing	5
7	THM 406	Tourism Psychology	5
8	THM 407	Festival and Event Management	5

9	THM 408	Tourism Policy and Planning	5
10	THM 413	Tourism Enterprise Management	5

30 credit points from the following elective subjects

STT	Mã Môn	Tên Môn	ĐVHT
1	ACC 302	Financial Accounting	5
2	ACC 403	Managerial Accounting	5
3	CIS 301	Information System Overview	5
4	FIN 407	Money & Banking	5
5	FIN 408	Multinational Business Finance	5
6	FIN 409	Financial Derivatives	5
7	FIN 511	Financial Risk Management	5
8	HRM 402	Organisational Behavior	5
9	LAW 301	Corporate Law	5
10	LAW 402	Business Law	5
11	MGT 302	Business Communication	5
12	MGT 403	International Management	5
13	MGT 404	Management Information System	5
14	MKT 402	Consumer Behavior	5
15	THM 302	Tourism Geography	5
16	THM 304	Culture and Tourism	5
17	THM 405	Hospitality Management	5
18	THM 409	Travel Management	5
19	THM 410	Tourism and Environment	5
20	THM 411	Destination Marketing and Management	5
21	THM 412	International Tourism	5

And 15 credits for Internship and Final Examination